



Small Business
Development Centers



Networking and Training Opportunity:

Five Essentials for On-Line Business

Roundtable Overview:

Five Essentials for On-Line Business is a course taught in an open forum, free of geek speak and presented in a no-nonsense format. Whether you are a business owner with an existing website that wants to learn more about using it efficiently or a business looking to start a new website, you will find this course useful for saving time and money in your endeavor. Here are some of the topics covered at the Roundtable:

- **What's in a Name** – Web names and what you should know about them.
- **Website Hosting** – What are the costs, what do you really need.
- **Design Options** – Do you need a geek? Website construction issues/expectations.
- **Freshness** – How to keep your website updated and use content to increase traffic.
- **Be Unique** – Can you separate yourself from the competition? New strategies to add some zip to your site.

Speakers: Earl Gregorich, President – Internet Sales Plus LLC
Frank Wollenhaupt, Vice President – Internet Sales Plus LLC

Dates: January 24th, 2008 – 11:30am 'til 1:00pm

Location: Ohio Mfg. & Technology Small Business Development Center at EMTEC
3155 Research Blvd., 2nd Floor Executive Board Room
Dayton, OH 45420

Cost: \$35.00 per person (Lunch is included)

Registration: Call Pam at 937-259-1321
On Line Registration is available at www.emtec.org

Questions: Call Linda at 937-258-5406 or email lgriesheimer@emtec.org

Invest in your business success!
Learn new skills and network with peers! Bring business cards and be prepared to share your experiences with the class! See you there!

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