



A local, Veteran owned business, helping small to mid-size companies sell their products and services on the internet through training, consulting and website design.

Internet Sales Plus helps small to mid-size businesses and entrepreneurs bring products into the world of E-commerce.

The challenges of internet sales and marketing can be daunting. Internet Sales Plus LLC (ISP) applies real world experience and expertise to your business plans and gets results for a minimal investment. Whether you have an internet initiative or not, ISP has an e-commerce solution for your business. ISP is one of the most economical solutions to e-commerce on the web!

Internet Sales Plus Services

Keeping services focused and solutions simple...

- Website Evaluations and Consultations
- Keyword Analysis and Competitive Analysis
- Website Design
- Customized E-commerce Packages
- Electronic and Printed Catalog Design
- On-Line and Traditional Sales & Marketing
- Prepared and Customized Training Programs
 - **eVantage**
Making Your Business Web Saavy
 - **interNETwork Marketing**
Using the Web to Market Wisely
 - **Web Design Basics**
What to Know Before You Build
 - **Web Stats, Getting Your Money's Worth**
The Numbers You Need for ROI

Testimonial...

"This was very interesting and useful - I knew nothing about market data, marketing or selling on the web before this!"

-- eVantage Course Attendee

ISP and the Competition

What Sets Us Apart...

- Competitive, flexible payment options presented in hourly, project or commission terms
- Past and Present experience selling and marketing on the internet
- We speak your language - No "Geek Speak"
- Over 25 years of traditional and online marketing experience
- ISP staff consists of Certified Internet Professionals with sales experience

Internet Sales Plus LLC is a company built around a simple principal. Customer Service is King! So many companies have lost sight of simply matching a customer's needs to the right product and giving them the service they need and want. Business really can be that simple and that is how we do it at ISP.

Not only does ISP use simple principals and guidelines in their business but they apply real-world knowledge. ISP's owners are experienced because they have done the work you are doing or are about to embark on. ISP continues to operate real applications live, on the web so the challenges you face, are the same challenges ISP has experienced. We believe book knowledge is valuable, but experience is priceless!

Testimonial...

Frank and Earl designed an excellent web site for us. During every step of the process, they asked excellent questions and patiently followed requests for change. Their process for gathering the information and graphics for the site was very efficient, and we think the website looks great.

-- Diamond Tool and Die



www.InternetSalesPlus.biz
www.InternetSalesPlus.com

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Web Designs & Marketing Examples

Customize an ISP Package to Meet Your Needs...



www.CAFA-info.org

Coated Abrasives Fabricators Association (CAFA), chose ISP to redesign their site. As an international cooperative, CAFA is saving money by transferring printed documents and paper invoicing to a web based process.



www.DTDMachining.com

Diamond Tool and Die Company (DTD) recently asked ISP to re-design an outdated website that better fit the image of their company. DTD is now actively sending customers to their site for more information.



www.WagsInn.com

Wags Inn required a new website that gave customers a realistic view of their unique style of canine care. They are now processing reservations and providing customer service with their new site!



www.CulinaryCompanyOnline.com

Culinary Company is a progressive retail store serving a niche market for high quality professional cooking equipment. ISP created an ecommerce website to sell Culinary Company products and accept class registrations.



www.AmericanVeteransInstitute.com

American Veterans Institute is a non-profit organization specializing in US Veteran assistance and public education regarding Veteran contributions to our way of life. ISP, as a Veteran owned business, proudly stepped forward to create their site.



Meet the Owners of Internet Sales Plus, LLC

Earl Gregorich – Presently, Earl is the President of Internet Sales Plus LLC, an Internet Marketing and Training Company. Previously, he was the Manager of Information Systems for a \$12M industrial and welding supply company. He has received certification as an Internet Webmaster, has over fifteen years computer experience and four years production management in the US Air Force. Sales experience includes four years retail sales, five years wholesale operations as a GM and four years in internet/phone sales. Earl also has five years experience in customer relations.

Frank Wollenhaupt - Currently, Frank is Vice President of Internet Sales Plus LLC. He most recently worked as the Marketing Manager for a local, family owned welding/industrial sales business where he assisted in growing an internet division of the company from conception to \$750K in sales in three years. He has worked in the past for a multi-national welding supply wholesaler as their Manager of New Products and Marketing. His job description is to find new products, run product evaluations, visit manufacturing plants and establish a program of distribution that benefits both the company and the customer.



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