

## eVantage Resource List

Type	Title/Organization	URL	What you will find...
<b>Consulting</b>			
	Internet Sales Plus LLC	www.internetsalesplus.biz	Real World Solutions to Web and Marketing Challenges
<b>Government Assistance</b>			
	Ohio Third Frontier	www.ohio3fip.com	Internship Programs
	Small Business Association	www.sba.gov	Assistance, Reference, Guidance
	US Patent Office	www.uspto.gov	Information on US patents
	Ohio Business Assistance Programs	www.connectohio.com	Government programs available to small business
	Federal Trade Commission	www.ftc.gov	Guidelines for trade regs and rules for eBusiness
	Articles of Incorporation - Sec. Of State Ohio	www.sos.state.oh.us	Look up for Articles of incorporation
	Service Corps of Retired Entrepreneurs	www.score.org	Assistance, Reference, Guidance
<b>Hardware Vendors</b>			
	MicroCenter	www.microcenter.com	Local Vendor for Hardware/Software
	Computer Zoo	www.computerzoo.com	Local Vendor for Hardware/Software
	Dell	www.dell.com	Web Vendor for Hardware
	Gateway	www.gateway.com	Web Vendor for Hardware
<b>Hosting Assistance</b>			
	Network Solutions	www.networksolutions.com	Hosting and WHOIS
	Go Daddy	www.godaddy.com	Hosting and SSL Certificate
	Verio	www.verio.com	Hosting
x	1 & 1 Hosting	1and1.com	Hosting
x	Hosting Review	www.hosting-review.com	Hosting company reviews
x	Web Hosting Talk	www.webhostingtalk.com	Forum on web hosting issues, including reviews
x	Web Hosting Ratings	www.webhostingratings.com	Web hosting comparison site
x	Host Hideout	www.hosthideout.com	Techy forum on web hosting
x	Findahost.com	www.findahost.com	Hosting Company Comparisons
	Findmyhost.com	www.findmyhost.com	Hosting Company Comparisons
	Hostsearch.com	www.hostsearch.com	Hosting Company Comparisons
<b>Miscellaneous</b>			
	Answers	www.answers.com	Search Engine w/ a twist
	Sloganizer	www.sloganizer.com	Slogan Generation Tool
x	Skweezer	www.skweezer.com	See your site as it appears on portable devices
	GetaPerson.com	www.getaperson.com	Help navigating automated answering systems
x	DNS Stuff	www.dnsstuff.com	Techy stuff about your URL and Website
x	Template Monster	www.templatemonster.com	Source to purchase web Templates or get ideas
x	Jupiterimages	www.ablestock.com	Source for high resolution stock photos by subscription
x	Constant Contact	www.constantcontact.com	Will help you create email campaigns and online surveys
x	Stockxchg	www.sxc.hu	Free stock photo site
	the Bible	New International Version	Peace and Sanity in the midst of all else
<b>Periodicals/Magazines</b>			
	Multichannel Merchant Magazine	www.multichannelmerchant.com	Web Marketing Information
	Information Week	www.informationweek.com	Web Marketing Information
	Small Business Success Magazine	www.sba.gov	Web Marketing Information
	Internet Retailer Magazine	www.internetretailer.com	Web Marketing Information
	Practical Ecommerce	www.practicalecommerce.com	Web Marketing Information
	Small Business Technology Magazine	www.sbtechnologymagazine.org	Web Marketing Information
<b>Portal Pages</b>			
	Amazon	www.amazon.com	Shopping Portal, Mentor Site
	Froogle	www.google.com	Product Search and Portal
	Priceline	www.priceline.com	Product Search and Portal
	Shopzilla	www.shopzilla.com	Product Search and Portal

## eVantage Resource List

Type	Title/Organization	URL	What you will find...
<b>Reference Books and Websites</b>			
	Wikipedia	www.wikipedia.com	Terms and definitions
	International Marketing Resources Guide	International Trade Assistance Center	Reference on International Trade
	Procurement Opportunities Guide	Procurement Technical Assistance Center	Guidance for Obtaining Government Contracts
	Marketing on the Internet for Industrial Companies	Thomas Register	General Marketing Information
	eSecurity Guide for Small Business	Symantec and Microsoft	eSecurity Basics (Out of Print)
<b>Search Engine Tools, PPC, SEO</b>			
	Google	www.google.com	Search Engine, Google Analytics, Froogle, GooglePay
x	Google Keyword Tool	https://adwords.google.com/select/KeywordToolExternal	Google Keyword Search Tools
x	Google Submittal	www.google.com/addurl/	Submit your website name to Google
x	Google Adwords	http://adwords.google.com/select/Login	Advertise on Google - Pay Per Click
	Search Engine Land	www.searchengineland.com	Industry buzz on SEO
	Yahoo	www.yahoo.com	Keyword Tools, PPC
x	Yahoo Submittal	https://siteexplorer.search.yahoo.com/submit	Submit your website name to Yahoo
x	Link Share	www.linkshare.com	Affiliate marketing network site
x	Compete.com	www.compete.com	Rough traffic data on competitors
x	Alexa.com	www.alexa.com	Traffic stats for the big boys and girls
x	Spyfu	www.spyfu.com	Lets you see which keywords your competitors are buying
	Dmoz	www.dmoz.org	Site Registration
<b>Shipping Companies</b>			
	UPS	www.ups.com	Shipping information
	Fedex	www.fedex.com	Shipping information
	US Postal Service	www.usps.com	Shipping information
<b>Software Vendors</b>			
	Lynx Web Browser	www.lynx.org	Text Only Web Browser
x	Filezilla	www.filezilla.com	Source for free FTP software
	Shop Site	www.shopsite.com	Shopping Cart Software
	Pay Pal	www.paypal.com	Payment Gateway and Shopping Cart Options
x	WordPress	www.wordpress.com	Freeware for Blogging
	WebPosition Gold	www.web-positiongold.com	Search Engine Optimization Software
	Firefox Browser	www.mozilla.org/products/firefox	Alternate Web Browser
<b>Sponsors of eVantage</b>			
	Ohio Business Connection	www.obcsbdc.org	Great People Doing Great Things for Ohio Business!
	Small Business Development Center	www.mtsbdc.org	Great People Doing Great Things for Ohio Business!
	Ohio Department of Development	www.odod.state.oh.us	Great People Doing Great Things for Ohio Business!
<b>Business Statistics</b>			
	BizStats	www.bizstats.com	Stats by Industry
	Hoovers	www.hoovers.com	Business Stats
	US Census Bureau	www.census.gov	Demographics Information
	FedStats	www.fedstats.gov	Statistics gathered by various govt. agencies
	Ebay Trends	www.pulse.ebay.com	Business Stats
<b>Social Networks</b>			
x	Digg	www.digg.com	A place to share content from anywhere on the web
x	Delicious	www.del.icio.us	Social and Viral Marketing Information Sharing Network
x	You Tube	www.youtube.com	Social Networking site centered around sharing video
	Idea Blob	www.ideablob.com	Idea sharing social network
x	LinkedIn	www.linkedin.com	A business version of MySpace
x	MySpace	www.myspace.com	Social Networkings King
x	Facebook	www.facebook.com	Social Networkings Darling
<b>Bloggging</b>			
x	Feedburner	www.feedburner.com	RSS distribution network
x	Blob Pulse	www.blogpulse.com	Blog trending and search
x	Technorati	www.technorati.com	Blog search engine